

مقابلة مع
إيفا شيرر



Q&A

with

Eva Scherer



Sixty

minutes
interview
with

Eva Scherer



1. From saving lives as a firefighter to becoming one of the most distinguished and respected real estate advisors in your area, could you please share more about your journey and what has driven you to achieve the success you have today?

My journey began in public service as a firefighter and EMT, where I learned discipline, trust, and the ability to stay calm in high-pressure moments. Those experiences shaped how I serve clients today.

*I later drew on my background in construction and marketing, which allows me to evaluate quality with precision and position homes at the highest level. What drives me now is the same purpose that guided me then: **to serve first, communicate clearly, and protect people's best interests.***

That commitment to service, paired with hard work and integrity, is how I built a practice my clients can rely on.

2. Coeur d'Alene is often called the "Lake City." In your opinion, what makes it such an ideal place to own a (second) home?

Coeur d'Alene offers a rare blend of privacy, natural beauty, and sophistication. The lake itself is pristine, the views are cinematic, and the lifestyle is effortless yet elevated. Owners can boat in the morning, golf in the afternoon, and host gatherings against spectacular sunsets.

Beyond that, the culinary scene, vibrant arts community, and four true seasons create an experience that feels like a resort while still offering the warmth of home.

It is the balance of serenity and sophistication that makes Coeur d'Alene an ideal retreat.

3. Speaking of Coeur d'Alene, you are offering a stunning home there, Talis at Syringa Heights. If you can elaborate on that a bit?

Talis at Syringa Heights is more than a home, it is an estate crafted for those who want to live beautifully every day. The design brings the outdoors in, framing lake and mountain views with soaring architecture. Inside, every detail speaks to luxury and ease: chef's kitchens for hosting, a wine room for evenings with friends, a wellness suite for quiet mornings, and seamless entertaining spaces that flow to the pool and spa.

From a private helipad to a reserved boat slip, the estate offers both convenience and sophistication. Talis is for those who want a lifestyle that feels both curated and effortless.

4. What does a typical workday look like for you?

No two days are alike in real estate, which is part of what I enjoy most. I structure my time to focus on what matters most for my clients:

preparation, presentation, and negotiation. Mornings often begin with reviewing market movements and planning strategies for buyers and sellers. Midday is when I meet with clients, preview properties, and collaborate with builders and designers to ensure offerings are presented at their very best.

Afternoons are dedicated to private showings or curating marketing that highlights a property's unique story. While the schedule changes, the focus remains the same: quality over volume, so every client feels prioritized and well-served.







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5. What would you like to do that you have never done?

I would love to play polo on every continent except Antarctica. Polo has always fascinated me because it combines precision, discipline, and elegance, much like luxury real estate. It is a sport that connects you with extraordinary people and cultures around the world, while offering a deeper appreciation of place and lifestyle.

That sense of adventure and excellence mirrors how I approach my work, always curious, always striving for the highest standards, and always enjoying the journey along the way.



6. Finally: What's the best piece of advice ever given to you?

The best advice I have received is to stay true to who I am and always lead with integrity.

That mindset guided me as a firefighter, and it guides me now. When you remain authentic, do the right thing, and treat people with respect, success follows. Integrity is the foundation of both my life and my business.



Eva Scherer

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A

bout Eva Scherer

With a reputation for tenacity, integrity, and a concierge-level client experience, Eva Scherer brings a powerful blend of expertise to real estate in the Inland Northwest. Licensed in both Washington and Idaho, she serves the greater Spokane and Coeur d'Alene markets with a deep understanding of what makes each property - and each client - unique.

A previous career as a professional firefighter with the City of Vancouver, Washington, and a background in construction give Eva a rare edge in evaluating build quality, navigating complex situations, and delivering results under pressure. Specializing in high-end properties, new construction, and lifestyle-driven relocations, Eva's business is built on relationships, referrals, and an unwavering commitment to exceeding expectations.

Known for her transparency, responsiveness, and ability to match clients with homes that fit their vision, she is especially passionate about helping people create a life they love - whether that's an equestrian estate, a luxury lakefront retreat, or a chic downtown bungalow.

She is also the Global Real Estate Realtor for Tomlinson - Sotheby's International Real Estate Idaho & Washington.

Tomlinson | Sotheby's
INTERNATIONAL REALTY

GOLD STAR
REALTY

TALIS

at
Syringa Heights





With panoramic views of Lake Coeur d'Alene and an uncompromising commitment to craftsmanship, Talis is set to become one of the most extraordinary homes in the Inland Northwest. Currently under construction and scheduled for completion in fall 2025, this 11,000-square-foot estate blends timeless mountain architecture with modern elegance on 3.77 private acres in the gated Syringa Heights community. Hand-hewn timber trusses, Montana Chief Cliff stone, and radiant in-floor heating define the interior. The primary suite occupies its own wing for complete privacy, while three guest suites and two additional bedrooms provide equally refined accommodations. Two gourmet kitchens - outfitted with Wolf and Sub-Zero appliances - are designed for effortless entertaining. The lower level feature a 2,500+ bottle wine cellar with custom shelving, a wellness/workout suite with a Canadian hemlock infrared sauna, entertainment room, and an elevator serving all floors.





Expansive decks frame the lake and mountain vistas, while a 20'x40' heated pool, hydrotherapy spa, and FAA-registered landing space that can accommodate the landing of a private helicopter create a lifestyle without limits. A reserved boat slip at Hagadone Quick Launch Marina ensures easy lake access. Fully integrated smart home technology will allow intuitive control of lighting, climate, security, and entertainment from anywhere in the world. A whole-home concierge service further elevates the experience, providing seamless year-round or seasonal living with everything from maintenance coordination to personalized arrival preparations. Every element of Talis is being executed to the highest standards. An unparalleled opportunity for those seeking the finest in Coeur d'Alene living.



Complete with an exclusive on-site helipad for
seamless arrivals

4579 E Plum Rd

Coeur d'Alene, Idaho,
83814 United States

PRICE	BEDROOMS	BATHROOMS
\$22,500,000	6	5 Full 1 Partial

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Details

Residential	Single Family Detached	Listing Status	Active
Bedrooms	6	Full Baths	5
Half Baths	1	Total Baths	6
Source ID	25-8390	Living Area	11000 sqft
Lot Size	3.77 acres	Built	2025
County	Kootenai County		





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Features

Amenities

24 hr Concierge, Bar, Cathedral Ceiling, Elevator, Exercise Room, Hot Tub, Pool, Vacuum System, Walk-In Closets.

Appliances

Central Vacuum, Dishwasher, Dryer, Microwave Oven, Range/Oven, Refrigerator, Washer & Dryer.

General Features

Fireplace, Heat.

Interior features

Air Conditioning, Audio-Video Wiring, Bar, Bar-Wet, Bay/bow Window, Beam Ceilings, Breakfast bar, Cathedral/Vaulted/Trey Ceiling, Central Vacuum, Elevator, Fitness, Furnace, In-Law Suite, Network/Internet Wired, Smoke Alarm, Stereo System, Walk-In Closet, Washer and dryer.

Rooms

Exercise Room, In-law, Wine Cellar.

Exterior features

Balcony, Deck, Dock, Fireplace/Fire Pit, Helipad, Outdoor Living Space, Patio, Security Gate, Sprinkler.

Flooring

Hardwood.

Parking

Garage.

View


Lake View, Mountain View, View.

Categories

Lake, Mountain View, New Construction, Water View.



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Talis at Syringa Heights is more than just a luxury residence - it's a gateway to the unparalleled lifestyle that defines Coeur d'Alene. Located less than 5 minutes from downtown, this estate exemplifies luxury and privacy comparable to the most exclusive retreats in the region, but with the distinct advantage of seamless access to all the vibrant amenities and experiences Coeur d'Alene has to offer - right at your fingertips. Imagine waking up to breathtaking views and stepping into a world where every detail exudes sophistication.

Just as Coeur Custom's beautiful wooden boats are a testament to timeless craftsmanship and elegance, Talis mirrors that same dedication to artistry and quality in every corner of its design. With Hagadone Marine's Quick Launch vertical marina at your service, your days can seamlessly transition from the comfort of your luxurious home to the open waters of Lake Coeur d'Alene, offering effortless access to adventure and relaxation.

And for those seeking to take luxury to new heights, Eagle Helicopters provides the ultimate convenience, connecting your private helipad to exclusive destinations or simply offering a bird's-eye view of the stunning landscapes that surround you. At Talis, luxury isn't just a lifestyle - it's an experience that integrates seamlessly with the finest Coeur d'Alene has to offer



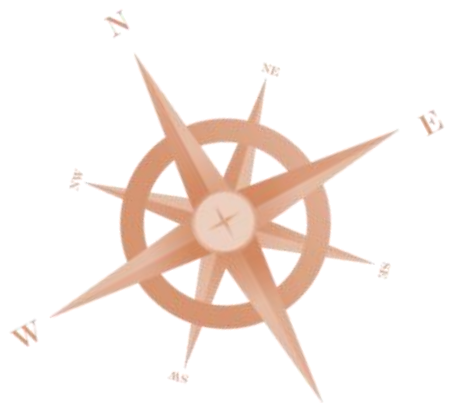








Main Floor







Building Dream Homes

GOLD STAR
CONSTRUCTION, INC.







Gold Star Construction, Inc. is a leader in luxury homebuilding, combining innovative design with time-honored craftsmanship. Under the leadership of CEO Eugene Winter, who brings over 25 years of expertise in construction management, we specialize in creating high-end, energy-efficient homes that exceed expectations.

From concept to completion, our disciplined approach ensures projects are completed on time, within budget, and with unparalleled attention to detail.

Whether integrating sustainable materials or executing complex architectural visions, we bring a common-sense, solutions-driven mindset to every build, making us a trusted name in high-end construction.



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At Gold Star Construction, Inc., we specialize in turning your vision into reality. From luxury residential homes to high-end commercial projects, we deliver exceptional quality and craftsmanship. Explore our services below and see how we can build something extraordinary together.

Custom Design & Build

Designed for your lifestyle, built to last lifetimes. Our homes are a seamless blend of elegance, innovation, and enduring craftsmanship. Every detail is thoughtfully curated to reflect your vision, ensuring a space that not only meets your needs today but remains timeless for generations to come.

01

Consultation: We start by understanding your vision, needs, and lifestyle to craft a design that is uniquely yours.

02

Design: Our talented designers work with you to create innovative plans that balance modern luxury with timeless elegance.

03

Project Management: We handle every detail from inception to completion, providing transparency and keeping you informed at every step.

04

Craftsmanship: Each project is built with precision and high-quality materials, ensuring long-lasting beauty and value.



Luxury Homes for Sale

For the first time, Gold Star Construction offers luxury homes for sale, just minutes from downtown Coeur d'Alene, featuring breathtaking views of Lake Coeur d'Alene. These homes are designed with the finest materials and premium finishes for modern luxury living.

Prime Location: Located close to city amenities and surrounded by natural beauty, these homes offer the perfect blend of convenience and tranquility.

Peace of Mind: Each home is built with energy-efficient features, high-end finishes, and an attention to detail that enhances your lifestyle.

Exceptional Design: Carefully crafted to offer spacious layouts, modern luxury, and stunning views.



Premiere Home Management Concierge Service

We go beyond building homes we offer a Premiere Home Management Concierge Service to ensure that your luxury home is always maintained to the highest standard. Our exclusive service is designed to simplify your life, allowing you to fully enjoy your home without the hassle.

Personalized Care: We provide custom-tailored management plans that meet the unique needs of your home.

Routine Maintenance: From landscaping to seasonal upkeep, we handle all the details to keep your home in pristine condition year-round.

Emergency Services: 24/7 emergency assistance ensures that any issues are resolved promptly and efficiently.

Exclusive Benefits: Access our curated network of trusted local professionals for everything from housekeeping to private events.



Commercial & Industrial Construction

Gold Star Construction brings the same expertise and attention to detail to your commercial and industrial projects. Whether you're building a corporate headquarters or an innovative industrial space, we provide solutions that meet your business needs.

Tailored Design: We create functional spaces that align with your operational requirements while maintaining aesthetic appeal.

Transparent Planning: From budgeting to timelines, we ensure clear communication and project efficiency.

Precision Execution: We pride ourselves on high-quality craftsmanship, delivering projects that meet industry standards and exceed expectations.





Coeur d'Alene Lifestyle









Lake Coeur d'Alene

Coeur d'Alene - Idaho



History That Built the Town

It all started with Fort Coeur d'Alene (later Fort Sherman), built under General Sherman's watch in 1878. Three original buildings still stand on the North Idaho College campus. Steamboats used to be the VIP transport - they were everywhere by 1910. Tourism and transportation boomed, too. The city grew fast during the early 1900s timber boom and became the Kootenai County seat by 1908.

What Makes Coeur d'Alene Actually Cool

Water, Trails & Views

Lake Coeur d'Alene isn't just postcard pretty - it's massive (about 50 sq miles), deep (220 ft), and lounging on its banks is a legit mood.

Visit North Idaho Tubbs Hill

Natural Area: A 2.2-2.5-mile trail of granite glamour right downtown. Trails, cliffs, kayaking, cliff-jumping if you're bold, all backed by evergreen views.

Centennial Trail: 23 miles of bliss. Walk, bike, jog along lakeside scenery - connects to Spokane's trail network.

Coeur d'Alene Parkway State Park: A scenic lakeside spin-off trail - paved, pet-friendly, and picnic-ready

Urban Perks That Don't Suck

Downtown Coeur d'Alene: Shops, art galleries, eateries, floating boardwalk vibes, and great people-watching.

McEuen Park: Spans 20 acres with playgrounds, splash pad, off-leash dog space, amphitheater, and veterans' memorial. Perfect for families or people who appreciate thoughtful space.

City Park: Sandy beach, skate parks, calm strolls - shared by ferries, park concerts, and seaplanes.



Golf That Defies Logic

The Coeur d'Alene Resort Golf Course isn't just world-class - it's iconic. Hole 14's floating green? More than cool. It's a legend in the game.

Culture, Quirks & Local Flavor

Old Mission State Park: Home to Idaho's oldest building - built 1850-53, no nails - Church of the Sacred Heart. Landmark history carrot.

Museum of North Idaho: History and heritage served in an approachable way

Aviation Museum: Nerd alert - but in a rad way. Classic planes, medical inventions, and innovation hits under one roof.

The Crazy Tourist Ziplining at Timberline Adventures: Seven lines, sky bridges, heights, thrills - plus a treehouse. Nature meets adrenaline.

Seven Stars Alpaca Ranch:

Because who doesn't want to chill with furry alpacas?



Vibrant Four-Season Energy

Summer: Lake lounging, cruising, hiking galore. Sunset chasing is a real pastime.

Fall: Trails get ablaze with color - Centennial Trail, scenic routes, leafy heaven.

The Traveling Spud Winter:

Silver Mountain is just a 40-minute drive away - ski slopes, snow parks, cozy lodge vibes.

Final Word (with a Smile)

Coeur d'Alene doesn't tip-toe between rugged, refined, scenic, or chill - it flexes on all fronts.

Whether you're hankering for outdoor thrills, quiet nature, or boutique-town charm, it's got you.

Walk a trail, swing a club, ride a zipline, sip a local brew, and still catch a killer sunset.

