



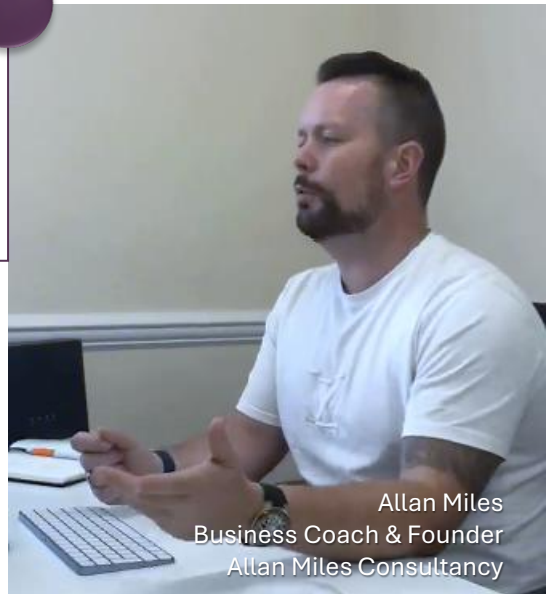
A man on a mission

Q&A  
with  
Allan Miles

# Sixty

minutes  
interview  
with

Allan Miles



Allan Miles  
Business Coach & Founder  
Allan Miles Consultancy

## 1. Please tell us a bit more about yourself and what has led you to become a successful Mentor, Consultant and Business Coach?

*The truth is, my path to building multiple businesses, mentoring founders, and becoming a consultant wasn't planned - it was survival.*

*I lost my father when I was five years old. That moment planted a seed very early: the understanding that life isn't promised. Then at 25, I lost my mum to suicide - and just a year later, my brother passed away too. In the space of 20 years, I lost almost my entire immediate family. Those experiences carved something deep into me: a refusal to live life on anyone else's terms, because I've seen how short, fragile, and precious it really is.*

*When my mum died, I remember thinking - I never want to get to a place where I feel that lost. And I never want my future family to feel unprotected, unsupported, or alone. From that day forward, everything I did was with one objective: create a life of true freedom - not just financially, but emotionally, relationally, and spiritually.*

*Fast forward: I married Becky, my absolute rock, and together we've built not only our businesses, but our family - raising five incredible children. We made a very intentional decision to homeschool them. That wasn't a lifestyle choice for convenience; it was rooted in the exact same principle I built my businesses on: control the controllables. I wanted to raise my children fully present, deeply involved, and fully aligned with our values - not dictated by someone else's system.*

*That same mindset is what I bring into my business coaching today. I've personally built multiple companies from zero to multiple six and seven figures - not in theory, but while managing a marriage, raising a family, homeschooling, and carrying the generational weight that life handed me.*

*I know what it's like to build while grieving. To scale while parenting. To create while carrying fear. To lead while feeling the responsibility of five children depending on me. That's why my coaching isn't simply about marketing tactics or funnel hacks. It's about helping entrepreneurs build what I call Scalable Freedom - a business that grows without sacrificing health, marriage, or fatherhood. Systems that generate revenue while preserving what matters most.*

*I believe deeply that success isn't about just making money. It's about how many people would still need you if the money was taken away tomorrow. Your family. Your clients. Your team. Your marriage. That's the kind of stability I teach my clients to build.*

*Today, I coach consultants, coaches, entrepreneurs, and business owners around the world, helping them install lead generation ecosystems, sales systems, automation, and daily operating structures that allow them to scale their revenue while protecting their personal lives. For most of my clients, it's not just about money anymore - it's about not losing themselves while growing.*

*Because I've seen what happens when people do.*

## 2. In your experience, what are the most common fears or concerns entrepreneurs have about scaling their business?

*Scaling exposes the raw nerves most entrepreneurs hide for years.*

*At the core, they're afraid of losing what they've built.*

*They've fought for every client, every sale, every system. The idea of letting go, hiring, systemizing, or trusting others feels like inviting chaos into something they finally managed to stabilize.*

*The second layer is deeply personal:*

*"What if I fail at the next level?"*

*"What if I outgrow my ability to lead?"*

*"What if scaling costs me my health, my marriage, or my kids?"*

*I understand those fears intimately because I've faced them.*

*There have been moments where I was building businesses while simultaneously navigating my wife Becky's exhaustion from homeschooling, caring for five kids with very different needs, and supporting my daughter through an autism diagnosis. While leading sales teams. While coaching clients. While carrying the weight of being the one who holds it all together.*



*And in those moments, the question isn't "Can I scale?" - the real question is "Can I scale without everything else collapsing around me?"*

*That's the piece most consultants miss when they give advice. It's not just revenue we're protecting - it's life itself. My job is to help business owners build structures that protect the marriage, the family, the personal health - while still creating powerful growth.*

*Because growth without peace isn't growth. And revenue without freedom is just another prison.*

### 3. I really like your slogan 'Scalable Freedom Without Burnout.' In a nutshell, what channels do you think are the most effective in driving growth?

*There's more noise than ever before - but attention and trust remain the two currencies of business growth.*

*The way I scale companies is through Authority Marketing Ecosystems. Not trends. Not gimmicks. Systems.*

*Here's how I break it down for my clients:*

**LinkedIn** - *This is my personal favorite for authority positioning. When used correctly, it's not just a place to post - it's a relationship-building powerhouse that attracts highly qualified, high-ticket conversations daily.*

**Short-Form Video** (TikTok, Reels, YouTube Shorts) - *The most efficient way to generate awareness, build brand familiarity, and drive mass audience growth. This is where you get seen.*

**Email Marketing** - *Still one of the highest ROI channels when done correctly. My companies use email for daily nurturing, conversion, and cash generation.*

**High-Touch Direct Conversations** – *DM outreach, video messaging, personal voice notes. This is how we collapse the sales cycle and move strangers into clients quickly, without cold pitching. But channels are only half the game.*

*The real secret is building daily, repeatable systems that drive these channels.*

*Without systems, you're at the mercy of your energy.*

*With systems, you create predictable growth with sustainable effort - which is the true definition of scalable freedom.*



**M**y job is to help business owners build structures that protect the marriage, the family, the personal health - while still creating powerful growth.

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## 4. Is there a current project you're working on that you'd like to highlight to our audience?

*Yes - right now, I'm heavily focused on two flagship programs that are delivering transformational results for our clients:*

### **The LinkedIn Growth System**

*For coaches, consultants, and service-based businesses, LinkedIn is hands-down one of the most powerful - yet misunderstood - platforms for consistent client acquisition. We've engineered a fully systemized process that allows our clients to:*

*Build powerful authority positioning through highly strategic daily content.*

*Generate 100+ qualified conversations per month through ethical, value-driven outreach.*

*Consistently book 3-10 sales calls per week without paid ads, cold pitching, or exhausting manual prospecting.*

*This system removes the guesswork entirely. Our clients know exactly what to post, who to connect with, and how to consistently fill their pipeline with qualified prospects. More importantly, it allows them to scale their client acquisition while still protecting their time, health, and family life - which for most high-performing entrepreneurs, is where true wealth is measured.*

### **The Business In A Box Program**

*This program was built specifically for successful business owners who have spent years building their expertise - but simply don't have the time, team, or technical resources to build the infrastructure required to turn that knowledge into a scalable coaching, consulting, or digital asset business.*

*Many experienced entrepreneurs want to transition into coaching, thought leadership, or digital programs, but find themselves overwhelmed by everything that needs to be built: lead generation systems, sales processes, automation, content engines, delivery platforms, client onboarding, and backend tech.*

*That's exactly what we handle.*

*In the Business In A Box program, my team builds the entire revenue-generating machine for them - fully done-for-you:*

- Complete lead generation and pipeline system.*
- CRM, automation, and backend operational setup.*
- Sales scripting, appointment setting, and closing frameworks.*
- Content strategy and personal branding architecture.*
- Full delivery and client experience systems.*

*The founder brings their expertise.*

*We build everything else around it.*

*The result is a business that monetizes their knowledge at scale - without sacrificing the personal freedom they've worked so hard to earn.*

*Both programs are built on one principle that defines everything I do: **scalable freedom without burnout.***

*We don't build businesses that trap you. We build businesses that serve you and the people who matter most in your life.*



# A

## about Allan Miles

Most Coaches & Consultants don't fail from lack of hustle - they fail because they never install scalable revenue systems.

They fail because they never build revenue machines - businesses that generate daily cash flow, run on systemized operations, and give them the freedom they were actually chasing.

Allan has personally built multiple businesses from £0 to multiple 6 & 7 figures - while raising 5 children, staying happily married, and living a life that prioritizes health, family, and legacy.

Today, his work helps entrepreneurs build fully automated, AI-powered businesses that generate daily cash flow while protecting their marriage, family, and health.

- Daily Revenue Systems
- AI-Powered Automation
- Consistent Lead Flow
- Scalable Client Delivery
- Family-First Business Design

If you're stuck in the 5k to 15k/month grind, still building on hope instead of systems, and carrying more pressure than your business can handle - that's where he steps in.

*The goal was never to hustle forever.  
The goal was to build a machine that sets you free.*



*Working with Allan is a game-changer for my business. Their strategic guidance and meticulous analysis transformed our operations, making us leaner and more efficient.*

**Julie Angel**



*I've had the pleasure of working firsthand with Allan Miles and have been impressed every step of the way. Allan produces incredible results and has given me many great ideas for continuing to grow my business. He's always in the know of the latest new trends which helps with staying up with the times in the busy business world. Looking forward to seeing what else we have in store together!*

**Nate Peterman**



*Allan Understands how to support a business, giving specific guidance in areas needed. He is incredible at finding Talent for our Business to support our growth.*

**Ross Cowen**

## 5. What would you like to do that you have never done?

*For many years, my driving mission has been to build businesses that create freedom - not just for myself, but for my wife Becky and our five children. We've spent years building companies, homeschooling our kids, navigating the complexities of special needs, managing health, and ultimately creating a life that puts family first while still building real financial wealth.*

*But there's a new season approaching.*

*As our children grow older and begin stepping into their own independence, the next chapter I'm excited for is far more personal: to travel the world with Becky, full-time, with no fixed schedule, as our kids step into adulthood.*

*We've already had the blessing of traveling extensively as a family - Dubai, Europe, many parts of the world - but much of that has been done while simultaneously carrying the weight of running businesses and parenting young children. The stage ahead is about a deeper kind of freedom: not just seeing more of the world, but doing it with complete presence, complete flexibility, and complete focus inward on our marriage.*



*For years, we've both poured so much into our children, our businesses, and those we serve. In the coming chapter, I want us to wake up wherever we choose, with no agenda beyond experiencing life together - deepening our connection as husband and wife without the daily pull of schedules, clients, and logistics.*

*At its core, that's always been the true goal behind everything I've built: not simply financial freedom, but time freedom. Marriage freedom. Location freedom. Emotional freedom.*

*To me, that's real wealth.*

**M**y job is to help business owners build structures that protect the marriage, the family, the personal health - while still creating powerful growth.

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## 6. Finally: What's the best piece of advice ever given to you?

*"The weight never goes away. You just get stronger."*

*That principle governs every part of my life.*

*The weight of fatherhood.*

*The weight of marriage.*

*The weight of business.*

*The weight of grief.*

*The weight of leadership.*

*There's always weight. But life isn't about waiting for it to get lighter. It's about building yourself to carry more, with grace, with strength, and with peace.*

*Every time I help a client scale, that's what I'm really giving them:*

### **Capacity.**

*Not just more revenue.*

*More capacity for life.*



**Simple Systems.  
Sustainable Scale.  
Unshakable Strategy.**

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**ALLAN MILES**  
CONSULTANCY

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